

The District

2012 Special Events

Information Sheet for Vendors

Contact: Carl McClaskey, Special Events Coordinator
Downtown Rock Island Arts & Entertainment District
100 19th Street #109 Street 🎵 Rock Island, IL 61201
Telephone 309.788.6311 Fax 309.788.6323
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On the next pages you will find a complete listing and full description of available vending opportunities for events held in The District during the year 2012. To avoid duplication of items, spaces will be limited. You are encouraged to respond quickly.

Please fill out and return the enclosed Vendor Information / Participation Request sheet no later than March 31, 2012. Include detailed menus and a list of all items you wish to sell. **Returned forms will be evaluated and vendors will be selected based on the items that complement the theme of the festival. The Vendor Information / Participation Request sheet is not a contract and does not guarantee participation.**

Contracts will be sent to selected vendors and will include specific requirements and deadlines for deposits and payment. We will reserve a spot at the festival for you when the signed contract and deposit are received in our office. The number of vendors will be limited to reduce duplication of food items.

If you are a new vendor to The District, you must complete the enclosed reference sheet.

Single Item Food Vendors are those who provide only one specialty item for sale i.e.: popcorn, kettle corn, roasted peanuts, Italian ice. *Strolling Vendors* are those merchants who do not need a booth space. *Demonstrators* are vendors that produce or create something on-site for a customer such as caricature artists, palm readers, or face painters. *Craft Vendors* provide handmade items or flea market type items for sale. (**If you are not clear if you are a *Merchandise Vendor* or *Craft Vendor*, please contact the Events Coordinator.)

All vendors must supply their own tents. Food vendors will be provided with a 10' x 15' space only. If you require additional space, please note it on the form and be prepared to pay the additional fees where noted. Please contact us if you have questions about the festival grounds.

QUAD CITIES CRITERIUM

Monday, May 28, 2012 - Memorial Day

The Quad Cities Criterium is a 46 year-old Quad Cities tradition. Over 500 bicyclists come from across the nation to compete. Kids can learn about bicycle safety at the bike rodeo and participate in the children's race. This event is a Memorial Day outing boasting an entire day of family entertainment.

FOOD REQUIREMENTS: **All food types will be considered.**

MERCHANDISE REQUIREMENTS: Bicycle oriented merchandise or merchandise focused on fitness & health, are preferred all will be considered.

FESTIVAL HOURS: **Monday 8:00AM – 6:00PM**

ATTENDANCE: Expected 8,000 – free to the public

BOOTH SIZE: All booth spaces are 10' x 15', additional space may be available.

This festival **can house trailers**, but trailers must meet professional standards.

Electricity is 110v, GFP (ground fault protected). 220v, single phase, 30amp outlets are available on a limited basis. Please contact the Events Coordinator for specific electrical needs.

More...

COST: Food Vendors \$350.00
Single Item Food Vendor \$200.00
Merchandise Vendors \$150.00
Strolling Vendors \$100.00
Craft Vendor \$35.00

GUMBO YA YA - MARDI GRAS IN THE DISTRICT

Friday, June 8 & Saturday, June 9, 2012

Gumbo Ya Ya is a celebration of the culture, traditions, food and spirit of New Orleans. Cajun and zydeco music will be provided on two stages, street performers, and bead tosses create a true Mardi Gras celebration. Food items and merchandise adhering to the theme are preferred; New Orleans style food and items that you'd find in the French Quarter Marketplace. To learn more about the customs unique to Louisiana, the following websites offer much information: www.nola.com, or www.gumbopages.com.

FOOD REQUIREMENTS: **Cajun, Creole and New Orleans style is highly recommended.**
Offerings may include gumbo jambalaya, seafood, crawfish, beignets, pralines, po'boys, king cakes, dirty rice, etoufee, boudin, Cajun, Creole or New Orleans inspired dishes.

MERCHANDISE REQUIREMENTS: Green, gold, and purple are the colors of Mardi Gras. Preferred offerings include French Quarter Marketplace and New Orleans inspired merchandise t-shirts, masks, beads, voodoo dolls, spices and cookbooks. Palm readers and caricature artists, street performers, and jugglers, are all encouraged to apply.

FESTIVAL HOURS: 5:00PM to 12:30AM Friday - 4:00PM to 12:30AM Saturday

ATTENDANCE: Expected 10,000 – admission is charged

BOOTH SIZE: All booth spaces are 10' x 15', additional space may be available.
This festival **can house a limited number of trailers** – but vendor must be able to operate without a trailer. All booth spaces are 10' x 15', additional space may be available.
Electricity is 110v, GFP (ground fault protected). 220v, single phase, 30amp outlets are available on a limited basis. Please contact the Events Coordinator for specific electrical needs.

COST: Food Vendors \$600 ***those food vendors adhering to the theme will receive priority consideration.*
Single Item Food Vendors \$300
Merchandise Vendors \$300
Strolling Vendors \$175
Demonstrators \$100
An additional fee may be assessed for extra space beyond 10' x 15'.

YA MAKA MY WEEKEND

Friday, August 10 and Saturday, August 11, 2012

Ya Maka My Weekend, "The Original District Festival" celebrates Caribbean culture with ethnic foods, live reggae and Caribbean music, palm trees and sand. This festival enjoys a Midwest regional draw and continues to become *THE* reggae event of the summer.

FOOD REQUIREMENTS: **Caribbean preferred.** Foods may include jerk, tropical fruits, seafood, rice & peas, vegetarian dishes, escovich and Blue Mountain coffee

MERCHANDISE REQUIREMENTS: **Caribbean preferred.** May include island inspired items – such as colorful clothing and tie dyes, woodcarvings, jewelry, and baskets – as found in an open-air marketplace

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FESTIVAL HOURS: 5:00PM to 12:30AM Friday - Noon to 12:30AM Saturday
ATTENDANCE: Expected 10,000 – admission is charged
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Merchandise Vendors \$300
Strolling Vendors \$175
Demonstrators \$100
An additional fee may be assessed for extra space beyond 10' x 15'.

ROCK ISLAND GRAND PRIX

Saturday, September 1 & Sunday, September 2, 2012 - Labor Day Weekend

This year marks the 17th Anniversary of the Rock Island Grand Prix. Professional go karts race through the streets of downtown Rock Island. Practice and qualifying takes place Saturday and 15 races are held Sunday. This is the world's largest street kart race. Vendors who have strolling sales people are encouraged.

FOOD REQUIREMENTS: **All food types will be considered.**
MERCHANDISE REQUIREMENTS: Racing related merchandise - go-karts, race cars, NASCAR
FESTIVAL HOURS: **8:30AM – 6:00PM Saturday & Sunday**
ATTENDANCE: Expected 15,000 – free to the public
BOOTH SIZE: All booth spaces are 10' x 15', additional space may be available
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